



Armada Platinum shown in Navy Blue.

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**Sammy Watanabe**

## 2010 NISSAN ARMADA

**THE COMPLETE ADVENTURE EXPERIENCE FOR 8.** The 317-hp V8 takes charge in the city, or out. Go Titanium and achieve up to 9,100 lbs. of towing<sup>1</sup> while enjoying conveniences like the Nissan Intelligent Key™ and a power third-row 60/40 split fold-flat bench seat. Move up to Platinum for all the toys Armada has to offer, including the Nissan Hard Drive Navigation System with XM NavTraffic<sup>®</sup>,<sup>2</sup> 9.3 GB Music Box™ hard drive and Nissan DVD Entertainment System with 8.0" monitor. The perfect vehicle for big plans.

<sup>1</sup> Towing performance and speed are affected by vehicle payload, tow weight, road grades and weather conditions, including high temperatures. See owner's manual at dealership before purchase for details.

<sup>2</sup> XM Satellite Radio and XM NavTraffic require subscriptions sold separately after three month trial period. Fees and taxes apply, including any installation costs and a one-time activation fee. XM NavTraffic available in select markets and XM radio service not available in Canada, AK and HI. Subscriptions governed by Customer Agreement, at xmradio.com. Fees and programming subject to change. © 2009 XM Satellite Radio Inc. XM name and XM NavTraffic are registered trademarks of XM Satellite Radio Inc. All other trademarks and channel names are property of their respective owners.



**SHIFT** the way you move

**THREE NISSAN ARMADA MODELS TO CHOOSE FROM.**



**SE: LET THE ADVENTURE BEGIN**



**TITANIUM: BRING ON THE WORLD**



**PLATINUM: THE COMPLETE EXPERIENCE**

**FEATURES**

	SE 2WD/4WD	Titanium 2WD/4WD	Platinum 2WD/4WD
<b>EXTERIOR</b>	Automatic on/off headlights	■	■
	Fog lights	□	■
	Roof rack and running boards	■	■
	Roof rack crossbars	■	■
	Body-color grille	■	■
	Chrome grille, roof rack, side molding inserts and exhaust finisher	■	■
	Dual front tow hooks	■	■
	Dual power heated outside mirrors	■	■
	Dual power folding outside mirrors with puddle lamps and turn signals	■	■
	Auto-dimming driver-side outside mirror	■	■
	Power-sliding glass moonroof with one-touch open/close	■	■
	Front Sonar System <sup>1</sup>	■	■
Rear Sonar System <sup>1</sup>	■	■	
Power liftgate	■	■	
Tow receiver hitch, seven-pin wiring harness and trailer brake pre-wiring	■	■	
<b>AUDIO</b>	Nissan DVD Entertainment System with 8.0" color monitor	■	■
	AM/FM/in-dash 6-CD changer audio system with eight speakers	■	■
	Digital Bose® audio system with AM/FM/in-dash 6-CD changer with twelve speakers (single CD on Platinum)	□	■
	9.3 GB Music Box™ hard drive and CompactFlash® card reader	■	■
	Radio Data System (RDS) and Dual Media Playback	■	■
	Illuminated steering-wheel-mounted audio controls	■	■
	Auxiliary audio input jack <sup>2</sup> and MP3/WMA CD playback capability	■	■
XM® Satellite Radio <sup>3</sup>	■	■	
<b>INTERIOR</b>	Nissan Intelligent Key™ keyless entry and ignition system	■	■
	Nissan Hard Drive Navigation System with touch-screen and voice recognition	■	■
	XM NavTraffic® <sup>3</sup>	■	■
	Bluetooth® Hands-free Phone System	□	■
	Dual Zone Automatic Temperature Control (ATC)	■	■
	Rear air conditioning with rear controls	■	■
	HomeLink® Universal Transceiver	■	■
	RearView Monitor <sup>1</sup>	□	■
	Power door locks and power windows with front one-touch auto-up/down	■	■
	Flip-out rear windows (power on Platinum)	■	■
	Remote keyless entry with remote front windows down	■	■
	Cruise control with illuminated steering-wheel-mounted controls	■	■
	Variable intermittent speed-sensitive windshield wipers and rear wiper	■	■
	Footwell lights	■	■
	Auto-dimming rearview mirror	■	■
Integrated digital compass on rearview mirror	■	■	
Dual front map lights, second- and third-row reading lights	■	■	
Four 12-volt DC power outlets	■	■	
Transmission temperature gauge	■	■	
Dual sun visors with extenders and dual illuminated visor vanity mirrors (2-way on Titanium and Platinum)	■	■	
Second-row center console (removable)	■	■	
Power adjustable pedals	■	■	

	SE 2WD/4WD	Titanium 2WD/4WD	Platinum 2WD/4WD
<b>SEATING/APPOINTMENTS</b>	8-way power driver's seat with manual lumbar support	■	■
	4-way power passenger's seat	■	■
	Memory driver's seat, mirrors and pedals (two presets, remote-activated)	■	■
	Driver's entry/exit system	■	■
	Heated front seats	■	■
	Fold-down front-passenger's seat (cloth seats only)	■	■
	Second-row 40/20/40-split fold-flat bench seat with tip-up easy entry for third row	■	■
	Second-row fold-flat captain's chairs with tip-up easy entry for third row	■	■
	Third-row 60/40-split fold-down bench seat	■	■
	Power third-row 60/40-split fold-flat bench seat	□	■
	Cloth seat trim	■	■
	Leather-appointed seats (front and second rows)	■	■
Leather-wrapped steering wheel	■	■	
Heated leather-wrapped steering wheel	■	■	
Unique contrast stitching on seats, door panels, steering wheel and shift knob	■	■	
Wood-tone accents	■	■	
<b>SAFETY/SECURITY</b>	Nissan Advanced Air Bag System with dual-stage supplemental front air bags with seat belt and occupant-classification sensors	■	■
	Driver and front-passenger seat-mounted side-impact supplemental air bags	■	■
	Roof-mounted curtain supplemental air bags for side-impact and rollover head protection for all three rows of outboard occupants	■	■
	3-point ALR/ELR passenger seat belt system (ELR for driver)	■	■
	Front seat belts with dual pretensioners and load limiters	■	■
	Front-seat Active Head Restraints	■	■
	LATCH System (Lower Anchors and Tethers for CHildren)	■	■
	Zone Body construction with front and rear crumple zones	■	■
	Hood buckling creases and energy-absorbing steering column	■	■
	Pipe-style steel side-door guard beams	■	■
	Vehicle Dynamic Control (VDC) <sup>4</sup>	■	■
	Tire Pressure Monitoring System (TPMS) with on-screen display	■	■
Vehicle Security System	■	■	
Nissan Vehicle Immobilizer System	■	■	

■ Standard □ Optional □ Part of Driver Package □ Part of Tow Package □ Part of Moonroof Package □ Part of Captain's Chairs Package □ Part of Nissan DVD Entertainment System

<sup>1</sup>The Front and Rear Sonar Systems and RearView Monitor are conveniences, but not substitutes for proper parking procedures and/or backing procedures. Always check that it is safe to do so before moving forward or backing up. The Front and Rear Sonar Systems and RearView Monitor may not detect every object in front of or behind you. <sup>2</sup>Driving is serious business and requires your full attention. Do not operate any devices connected to the auxiliary audio input jack while driving. <sup>3</sup>XM Satellite Radio and XM NavTraffic require subscriptions sold separately after three month trial period. Fees and taxes apply, including any installation costs and a one-time activation fee. XM NavTraffic available in select markets and XM radio service not available in Canada, AK and HI. Subscriptions governed by Customer Agreement, at xmradio.com. Fees and programming subject to change. © 2009 XM Satellite Radio Inc. XM name and XM NavTraffic are registered trademarks of XM Satellite Radio Inc. All other trademarks and channel names are property of their respective owners. <sup>4</sup>VDC, which should remain on when driving except when freeing the vehicle from mud or snow, cannot prevent accidents due to abrupt steering, carelessness, or dangerous driving techniques. Always drive safely. Bose is a registered trademark of The Bose Corporation. CompactFlash is a registered trademark of SanDisk Corporation. The Bluetooth word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under license. HomeLink is a registered trademark of Johnson Controls, Inc.

## PACKAGES

### **D** DRIVER PACKAGE

Bose® audio system with AM/FM/in-dash 6-CD changer  
Twelve speakers, including subwoofer and center speaker  
XM® Satellite Radio<sup>1</sup>  
Dual Media Playback  
Radio Data System (RDS)  
Bluetooth® Hands-free phone System  
Fog lights  
RearView Monitor<sup>2</sup>  
Power third-row 60/40-split fold-down bench seat

### **T** TOW PACKAGE

Tow receiver hitch  
7-pin wiring harness  
Trailer brake pre-wiring  
This package is standard on SE 4WD models. SE 2WD models require Driver Package.

### **M** MOONROOF PACKAGE

Power glass moonroof with one-touch open/close  
This package requires Nissan DVD Entertainment System.

### **C** SECOND-ROW CAPTAIN'S CHAIRS PACKAGE

Second-row fold-flat captain's chairs with tip-up easy entry for third row  
Second-row center console

### **DV** NISSAN DVD ENTERTAINMENT SYSTEM

8.0" color monitor  
DVD player with auxiliary inputs  
Remote control  
Two wireless headphones  
This package requires Moonroof Package.

## SPECIFICATIONS

### ENGINE

VK56DE – Endurance 5.6-liter DOHC 32-valve V8 engine  
Horsepower – 317 hp @ 5,200 rpm  
Torque – 385 lb-ft @ 3,400 rpm  
Maximum towing capacity – 6,500 lbs. (SE 2WD, 4WD)  
9,100 lbs. (Titanium, Platinum 2WD)  
9,000 lbs. (Titanium, Platinum 4WD)

### DRIVETRAIN

All-Mode 4WD with 2-speed transfer case (4WD models)  
5-speed automatic transmission with Tow/Haul Mode  
Lower final gear ratio (3.357:1) – Titanium, Platinum  
2-wheel Active Brake Limited Slip (ABLS) – 2WD  
4-wheel Active Brake Limited Slip (ABLS) – 4WD

### SUSPENSION, STEERING AND BRAKES

Front: Independent double-wishbone  
Rear: Independent double-wishbone  
Auto-leveling rear suspension (Titanium, Platinum)  
Front and rear stabilizer bars  
Engine-speed-sensitive power steering  
13.8" x 1.2" front vented disc and 12.6" x 0.6 rear disc brakes  
4-wheel Anti-lock Braking System (ABS)  
4-wheel Anti-lock Braking System (ABS) with G-sensor (4WD models)  
Electronic Brake force Distribution (EBD)  
Brake Assist

### WHEELS AND TIRES

18" x 8.0" 6-spoke aluminum-alloy wheels (SE)  
20" x 8.0" 6-spoke aluminum-alloy wheels (Titanium)  
20" x 8.0" 6-spoke chrome-clad aluminum-alloy wheels (Platinum)  
P265/70R18 Tires (SE)  
P275/60R20 Tires (Titanium, Platinum)  
Full-size spare tire

### WARRANTY

Every Nissan is backed by a 36-month/36,000-mile limited vehicle coverage and a 5-year/60,000-mile limited powertrain coverage. (For complete information, see your Nissan dealer and read the actual limited warranty.) For extra protection, you can also add Security+Plus®, the only extended service agreement approved by Nissan.



Watch your favorite movie > on the available Nissan DVD Entertainment System.



^ Armada's 5.6-liter, 32-valve V8 delivers a mighty 385 lb-ft of torque, which translates into an available towing capacity of up to 9,100 lbs.



< Not only is there seating for eight, the second and third rows fold flat to create a huge cargo area.

**Choose a dealer to buy your Nissan Armada:**

DOWNTOWN LA MOTORS  
635 W WASHINGTON BLVD  
LOS ANGELES, CA 90015  
(213) 748-4501

UNIVERSAL CITY NISSAN  
3550 CAHUENGA BLVD W  
LOS ANGELES, CA 90068  
(818) 769-8100

GLENDALE NISSAN  
727 S BRAND BLVD  
GLENDALE, CA 91204  
(818) 240-6000

SANTA MONICA NISSAN  
1599 SANTA MONICA BLVD  
SANTA MONICA, CA 90404  
(310) 998-2200

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